



FOR IMMEDIATE RELEASE

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Let AR People Vote!

LITTLE ROCK – For AR People is announcing the launch of a new ad campaign today designed to protect democracy and expose Arkansans for Transparency for what they really are — the establishment working to silence the people.

Led by political insiders and establishment darlings, Arkansans for Transparency has wasted no time launching a campaign to kill a series of citizen initiated ballot measures. Their campaign was launched after hundreds of thousands of Arkansans signed their support for the initiatives through the petitioning process.

“I’m disappointed that Arkansans for Transparency is working to undermine the voices of Arkansans,” said Austin Bailey, a spokesperson for the nonprofit, nonpartisan group For AR People. “Hundreds of thousands of Arkansans signed petitions to vote on various measures in November, and their right to do so should be honored.”

The new ad campaign, launched with billboard ads across the Little Rock metro area, aims to highlight how the establishment is working to silence the people by asking “Who should decide what Arkansas votes on? 200,000 Arkansans or the establishment?”

WHO SHOULD DECIDE WHAT VOTES ON?

ROBERT W, VILONIA, AR
DONALD W, VILONIA, AR
COREY W, VILONIA, AR
SHAWN W, VILONIA, AR
JACQUILINE W, VILONIA, AR
COURTNEY Y, VILONIA, AR
KEITH Y, VILONIA, AR
HARRY Y, VILONIA, AR
BRENT Y, VILONIA, AR
KATIE Z, VILONIA, AR
BARBARA Z, VILONIA, AR
TANGIERIA B, WABBASEK
CALVIN C, WABBASEK
TRINA C, WABBASEKA, AR
ALICE C, WABBASEKA, AR
SHANA C, WABBASEKA, AR
CALVIN D, WABBASEKA, AR
MAYA E, WABBASEKA, AR
JANIA E, WABBASEKA, AR
TASHEMA F, WABBASEKA, AR
MARTIN G, WABBASEKA, AR
LATASHA G, WABBASEKA, AR

MICHAEL H, WALDRON, AR
RUTH K, WALDRON, AR
DAVID M, WALDRON, AR
SIMONE R, WALDRON, AR
LARRY S, WALDRON, AR
CYNTHIA S, WALDRON, AR
ANNA B, WALNUT RIDGE, AR

JOHN B, WARD, AR
JESSE A, WARD, AR
KELLY B, WARD, AR
JOSEPH B, WARD, AR
SHEILA B, WARD, AR
LONI B, WARD, AR
TRENTON B, WARD, AR

JESSICA B, HOT SPRINGS, AR
AVA B, HOT SPRINGS, AR
BRIZYDA J, LITTLE ROCK, AR
JEANEAU J, LITTLE ROCK, AR
NICHOLAS J, LITTLE ROCK, AR
SHAWNEQUA J, LITTLE ROCK, AR
JASMINE J, LITTLE ROCK, AR
SHIA J, LITTLE ROCK, AR
IA J, LITTLE ROCK, AR
KEY J, LITTLE ROCK, AR
A J, LITTLE ROCK, AR
J, LITTLE ROCK, AR
LEY K, LITTLE ROCK, AR
JORDAN K, LITTLE ROCK, AR
JOSHUA K, LITTLE ROCK, AR
TANESSA K, LITTLE ROCK, AR
KEVIN K, LITTLE ROCK, AR
PRAMALA K, LITTLE ROCK, AR
MARY K, LITTLE ROCK, AR
JACQUELINE K, LITTLE ROCK, AR
WILLIAM K, LITTLE ROCK, AR
DAVID K, LITTLE ROCK, AR

200,000 ARKANSANS

MICHAEL J, WALNUT RIDGE, AR
AMBER M, WALNUT RIDGE, AR
LANDON M, WALNUT RIDGE, AR
STEFAN M, WALNUT RIDGE, AR
NAOMI M, WALNUT RIDGE, AR
CODA P, WALNUT RIDGE, AR
BRENDA T, WALNUT RIDGE, AR
CARLOS V, WALNUT RIDGE, AR
TY A, WARD, AR

SHARON S, HOPE, AR
SAMANTHA S, HOPE, AR
HEATHER T, HOPE, AR
HILLERY T, HOPE, AR
DAVID W, HOPE, AR
AMBER W, HOPE, AR
TONYA W, HOPE, AR
SHAKERRA W, HOPE, AR
DAVID W, HOPE, AR

...OR THE ESTABLISHMENT

THE PEOPLE RULE

FOR AR PEOPLE

Additional ads will be revealed across a variety of media in the coming weeks, as For AR People works to expose the shadowy efforts of Arkansans for Transparency to protect the stranglehold big money lobbyists have on our state government.

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About For AR People: Arkansas's state motto is "The People Rule." But for too long, many of our state politicians have been operating in the shadows, prioritizing interests of the wealthy and powerful over interests of the people. They put partisanship and deep-pocket campaign donors ahead of us, the voters.

This is our state. We are fighting back.

For AR People is a nonpartisan, nonprofit organization that advances a responsible democracy in Arkansas by educating the public about issues that impact our daily lives and holding politicians accountable. We provide opportunities for Arkansans to speak up for their values - like transparency and accountability in state government - and build a stronger state that works for everyone.